

THIS IS YOUR AMERICAN CANCER SOCIETY

Georgette Porter-
State Senior Vice President
American Cancer Society, South Atlantic Division



May 09

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Mission Statement

The American Cancer Society is the nationwide community-based voluntary health organization dedicated to **eliminating cancer** as a major health problem by preventing cancer, saving lives and **diminishing suffering** from cancer, through research, education, advocacy and service.

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Year 2015 Goals

1. Decrease mortality rates of cancer by 50%
 - prevent almost 5 million deaths
2. Reduce incidence rates of cancer by 25%
 - prevent nearly 6 million new diagnoses
3. Measurably improve the quality of life for all people with cancer

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2015 National Quality of Life Goals

Access to Care:

By 2015, the proportion of individuals without any type of health care coverage will decrease to 0%.

Out of Pocket Costs:

By 2015, the proportion of individuals diagnosed with cancer who report difficulties in obtaining medical care due to high out of pocket costs will decrease to 2%.

Pain Control:

By 2015, all 50 states and the District of Columbia will have received a grade of B or higher and 10 states will have received a grade of A on the Pain Policy Report Card.

Measurement:

By 2015, there will be national surveillance systems to monitor the quality of life for those affected by cancer.

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Progress Against Cancer



"Statistics are human beings with the tears wiped off..."
Paul Brodeur, 1985

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Five-year Relative Survival (%)* During Three Time Periods by Cancer Site

Site	1975-1977	1984-1986	1996-2003
All Sites	50	53	66
Breast (female)	75	79	90
Colon	51	59	64
Rectum	49	57	65
Leukemia	35	42	49
Lung and Bronchus	13	13	15
Melanoma	82	86	91
Non-Hodgkin Lymphoma	48	53	63
Ovary	37	40	45 [†]
Pancreas	2	3	5
Prostate	69	76	98
Urinary Bladder	73	78	80

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Research..

The American Cancer Society is the **LARGEST** source of private, not-for-profit cancer research funds in the US, second only to the federal government in total dollars spent.

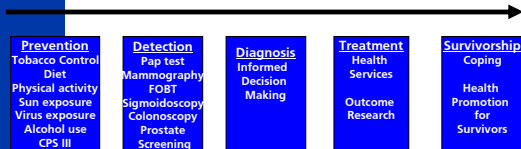
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Research..

- Beginning in 1946 with \$ 1 million
- Total investment - approximately \$3 billion
- Target young investigative scientists for out of the box ideas
- Grant support to 42 Nobel Prize Winners
- Part of every major cancer discovery
- Epidemiology and Surveillance at NHO
- Behavioral Research Center NHO
- Research investment in Georgia \$9,795,000

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Cancer Continuum



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American Cancer Society

Patient and Survivorship SERVICES



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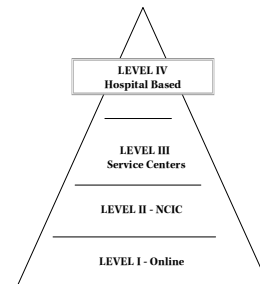
South Atlantic Division

- Leadership Priority #1
 - Reach 75,000 cancer patients and informal caregivers in 2010.
- Serving patients, survivors and their families in our first priority

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Survivorship/ Cancer Resource Network

What we are and where we are going.

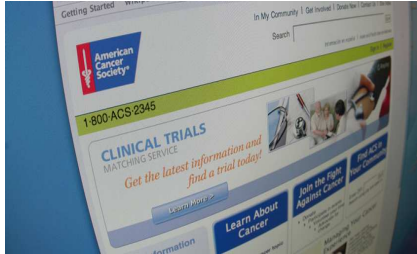


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Reaching Patients and Survivors

For cancer information
7 days a week 24 hrs a day

www.cancer.org
1-800-234-2345



Patient Services



Reach To Recovery
To improve the quality of life of persons with breast cancer through one-on-one contact with trained volunteers who are breast cancer survivors

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Patient Services

Road to Recovery

This service assists cancer patients and their families with free ground transportation by volunteers to and from treatment facilities.



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Patient Services

Look Good...Feel Better



A free national service that teaches female cancer patients beauty techniques to help restore their appearance and self-image during chemotherapy & radiation treatments.



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Patient Services

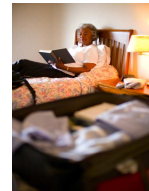
Hope Lodge

Provides a "home-away-from-home" free of charge, temporary lodging for cancer patients undergoing outpatient treatment and their caregiver.



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Winn Dixie Hope Lodge



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Patient Services

Man to Man

This program offers a comfortable, community-based setting for discussion and education for men facing prostate cancer.



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Survivorship

Cancer Survivors Network

An online support community created by and for cancer survivors and their families for the purpose of sharing their cancer-related experiences and supporting one another.

I Can Cope

An educational program for adults with cancer and their loved ones to learn ways to navigate the cancer experience through knowledge.

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Survivorship

Patient Advocates

Clinical Social Workers with experience in healthcare settings have been employed to assist cancer patients in navigating the complex medical and social systems associated with cancer and its treatment.

Dietitian on Call

- Registered Dietitians provide free nutrition counseling by phone.
- Address nutritional problems, answer questions, and follow up with patients.
- Provide verbal suggestions, written materials and community resources.

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Survivorship

College Scholarship

Scholarship program that gives childhood cancer survivors under the age of 25, diagnosed before age 19, the opportunity to pursue a degree from an accredited 2 to 4 year university, college or vocational/technical school

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Partnerships / Collaborations

- ACS Partners:
 - Community organizations
 - Hospitals
 - Health care providers
 - National and local non-profit organizations
- Pain Initiatives – Georgia Pain Initiative

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THANK YOU!!!!!!!!!!

- Thank you for giving your time and talents to the Georgia Pain Initiative and the American Cancer Society
- Thank you for the opportunity to share with you some facts and figures about the American Cancer Society and its mission.

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